





















All of the above ultimately enable LOD publishers to maintain and improve service continuity and performance for the benefit of users. Concrete analytics data also supports better services with targeted characteristics based on observed usage patterns and developments arising from demonstrable user needs.

## **6. Conclusions**

The British Library believes Linked Open Data to be a logical evolutionary step for the established principle of freedom of access to information, offering trusted and authoritative knowledge organisations an important role in the new information landscape. For such organisations, the vision of a global pool of semantically rich, reusable metadata enabling them to concentrate scarce resources on adding unique value is highly attractive. Similarly, the potential value of LOD sites in offering cost-effective exposure of large datasets to search engines, application developers and new modes of resource discovery has great appeal. However, tough economic conditions and the rapid evolution of LOD solutions necessitate hard evidence-based justification for any new expenditure. The Linked data analytics developed by Fujitsu in this project offers publishers the ability to accurately assess the impact of their data and target scarce resources more effectively. In doing so they can begin to develop and manage new LOD services as efficiently as more traditional web services and continue the realisation of Linked Data's potential for the benefit of the wider community.

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